



# State of New York County of Broome Government Offices

Office of the Broome County Executive  
Jason T. Garnar, County Executive

*EMBARGED until 2:30 p.m. June 26, 2018*

## **Regatta to Return** **County Partners to Bring Popular Event Back to Life** *Beer Tree Brew Co. and Visit Binghamton to Host River Float*

(TOWN OF FENTON, NY) Today, Broome County Executive Jason Garnar, Visit Binghamton Director Judi Hess, Chris Rhoades, Co-Owner of Beer Tree Brew Co. and Michael Boyle, Chenango Valley State Park, jointly announced a brand-new summer event, the Beer Tree River Float.

The county's Hotel Motel Committee has awarded \$3,000 to the Greater Binghamton Chamber of Commerce and Visit Binghamton to execute, promote and market this outdoor community event. The Chamber applied for funding through the fund.

"I cannot be more excited to help make this event happen. The return of the regatta! This will be among the highlights of the summer events in Broome County! Bring your canoes and your families and let's make this event a staple once again in our county," said County Executive Garnar.

The Beer Tree River Float is scheduled for Saturday, July 28. The regatta event will kick off at 11 a.m. with a family-friendly after-party from 1-9:30 p.m.

"We are extremely excited to introduce the first inaugural Beer Tree River Float. Our brand has a close connection to the great outdoors and this river float is an opportunity to share our passion as well as raise money for a great cause," said Rhoades.

This event for all ages will start at the Chenango Valley State Park with an exciting river floating. The regatta route will end at Beer Tree, located at 197 NY-369, with live music, food trucks, and lawn games.

Bus transportation will be provided between the Beer Tree and Chenango Valley State Park.

"Our community is so fortunate to have an abundance of outdoor activities, and Visit Binghamton is proud to partner with Beer Tree Brewing Co. and Broome County to promote this regatta," said Judi Hess, Visit Binghamton Director. "We know that these types of events are a great way to bring even more visitors into the area."

A portion of the proceeds from the event will go to Ava's Little Heroes.

For more information, including updates on registration, visit Beer Tree Brew Co. on Facebook.