



State of New York  
County of Broome Government Offices

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Office of the Broome County Executive  
Jason T. Garnar, County Executive

FOR IMMEDIATE RELEASE: July 6, 2018

**Executive Garnar Proclaims July 6, 2018 as “Rod Serling Day” in Broome County**  
*County Awards Funding for Serling Fest to Honor Media Legend*

(BINGHAMTON, NY) Broome County Executive Jason Garnar joined members of the Rod Serling Memorial Foundation today to proclaim July 6, 2018 as Rod Serling Day in Broome County.

Broome County’s Hotel-Motel Committee also awarded \$3,500 in funding to the Rod Serling Memorial Foundation for the Serling Fest.

Serling Fest is currently underway in Broome County on July 6 & 7.

"Last year, we (the Rod Serling Memorial Foundation) hosted "The Twilight Zone Comes Home" at the Forum Theatre, and it was a huge success. This year is the 50th anniversary of the release of Planet of the Apes, which Rod co-wrote, and it's the 35th anniversary of the Binghamton premiere of Twilight Zone: The Movie, so we decided to expand this year's event to two days, to give enough time to properly commemorate these anniversaries and to celebrate Rod Serling's genius on a bigger scale." - Nick Parisi, board member, the Rod Serling Memorial Foundation.

Events are being held at the DoubleTree by Hilton in Binghamton on Friday, July 6 and at Broome County’s Forum Theatre on Saturday, July 7. The festival runs from 10AM until 10PM on both days. The full weekend schedule can be found at [rodserling.com](http://rodserling.com).

Attending the festival is Serling’s daughter, Anne, who is the author of AS I KNEW HIM: MY DAD, ROD SERLING. She will be doing a book reading and signing event.

The event also includes a trivia contest, raffle prizes, screenings of classic TWILIGHT ZONE episodes and a dramatic reading of Serling’s time-travel fantasy “The Time Element”, which ultimately became known as THE TWILIGHT ZONE’s unofficial pilot.

Tickets for Serling Fest are available at [rodserling.com](http://rodserling.com) or can be purchased at the door on the days of the event.