



State of New York County of Broome Government Offices

Office of the Broome County Executive
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County Executive Announces New Property Tax Savings Program

Broome County Estate Card Encourages Local Spending and Provides Property Tax Relief

(TOWN OF DICKINSON, NY) County Executive Jason Garnar was joined today by Greater Binghamton Chamber of Commerce President Jennifer Conway to announce the launch of the Broome County Estate Card, a property tax savings card for local homeowners.

“As County Executive, it is my priority to find ways to reduce the burden property taxes place on our residents,” said Garnar. “I’m excited to share with you a new program that will help homeowners reduce their property tax amount each year.”

The program offers a debit-like card that offers a reward on purchases to reduce the cardholders’ property taxes. An even greater level of reward is offered at participating local and online merchants.

Broome County is the first community in New York to adopt this program.

“The Chamber is proud to support a program that focuses on local merchants,” said Conway. “This program is a win-win as it not only promotes participating businesses to cardholders, but also helps to increase their foot and web traffic via their website and mobile app.”

The program is being offered by the County and administered by Municipal Cards, LLC.

Local Broome County merchants are beginning to participate in the program and presently there are already over 3,200 online merchants offering bonus rewards. A full list of participating merchants can be viewed at BroomeEstateCard.com by clicking on the “Rewards” page.

Broome County residents are encouraged to take advantage of the program by signing up online at **BroomeEstateCard.com**. Questions can be submitted to support@myestatecard.com.

Local merchants interested in participating can visit **LocalCardRewards.com** to enroll or email support@localcardrewards.com.